

The Modi Effect Inside Narendra Modi146s Campaign To Transform India

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The Modi Effect Inside Narendra

From the author of Where Power Lies and The Spin Doctor's Diary, comes a new book that tells the story of Narendra Modi's meteoric rise to power on the international stage, The Modi Effect: Inside Narendra Modi's Campaign to Transform India. With exclusive access to the architects of Modi's campaign, Prime Minister Modi and his current cabinet, Mr. Price has delivered an insider's account of this incredible political movement.

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The Modi Effect: Inside Narendra Modi's campaign to transform India lifts the lid on a whole new box of tricks, where message-management and IT wizardry combined to create a vote-winning colossus of awesome potency. ...more.

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With complete freedom to tell it as he finds it, he details Modi's rise to power, the extraordinary election victory and its aftermath. The Modi Effect: Inside Narendra Modi's campaign to transform India lifts the lid on a whole new box of tricks, where message-management and IT wizardry combined to create a vote-winning colossus of awesome potency.

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The Modi Effect: Inside Narendra Modi's Campaign to ...

The Modi Effect: Inside Narendra Modi's Campaign to Transform India Nearly one year ago, India kicked off a five-week election process that would ultimately produce a resounding victory for Narendra Modi.

The Modi Effect: Inside Narendra Modi's Campaign to ...

With complete freedom to tell it as he finds it, he details Modi's rise to power, the extraordinary

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election victory and its aftermath. The Modi Effect: Inside Narendra Modi's campaign to transform India lifts the lid on a whole new box of tricks, where message-management and IT wizardry combined to create a vote-winning colossus of awesome potency.

Buy The Modi Effect: Inside Narendra Modi's campaign to ...

The Modi Effect is not a biography, though there are sections that play out that way. The Modi Effect is a detailed, thorough chronicle of the things that helped Narendra Modi get to where he was before the election, then how he won the election, and concludes with where India stands in the world as of early 2015.

Book Review: The Modi Effect by Lance Price

The Modi Effect: Inside Narendra Modi's campaign to transform India lifts the lid on a whole new box of tricks, where message-management and IT wizardry combined to create a vote-winning colossus of awesome potency. Praise for The Spin Doctor's Diary 'Quite brilliant...These diaries have performed a public service of great importance.'

The Modi Effect: Inside Narendra Modi's campaign to ...

The Modi Effect: Inside Narendra Modi's Campaign to Transform India Lance Price Hodder & Stoughton, 342pp, £20. In his new book, Lance Price wants to show us Narendra Modi in 3D. This is not to say that he captures every angle and aspect of the Indian prime minister, only that he gives an exceptional treatment of Modi's career as a hologram.

The Modi Effect: how India elected a hologram

Narendra Modi, in The Modi Effect by Lance Price Modi has been called a fashion leader in India, and his clothing choices have been discussed internationally. [27] [28] Recognition of his sartorial style is a major part of his public image. [25]

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Public image of Narendra Modi - Wikipedia

Narendra Modi was sworn-in as India's Prime Minister on 30 May, 2019, for the second term. He is a personality of motivation who rose from a poverty-stricken tea-selling boy to a development-oriented leader. Narendra Modi was born on 17 September, 1950 in Vadnagar, Gujarat to a lower-middle-class family of grocers.

Narendra Modi Family, Education, Political Life, Net Worth ...

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The Modi Effect: Inside Narendra Modi's Campaign to ...

Prime Minister Narendra Modi in the Rajya Sabha during the ongoing monsoon session of parliament, in New Delhi, Wednesday, September 23, 2020. Photo: RSTV/PTI The Wire Analysis

How Differently Is Parliament Functioning Under Narendra Modi?

The Modi Effect: Inside Narendra Modi's Campaign to Transform India. Quercus. ISBN 978-1-62365-939-4. Sharma, Mahesh (2015). Main Narendra Modi Bol Raha Hoon (in Hindi). ISBN 978-93-5186-406-6. Pankaj, Kumar. Mahanayak Narendra Modi. Diamond Pocket Books. ISBN 978-81-288-2837-9. Pankaj, Kumar (26 March 2014). Namó Mantra of Narendra Modi. Diamond Pocket Books. ISBN 978-93-5083-644-6. Shekhar, Himanshu. Management Guru Narendra Modi. Diamond Pocket Books.

Bibliography of Narendra Modi - Wikipedia

The Modi Effect is a highly readable book detailing the story behind Narendra Modi's 2014 Indian election victory, but leaves one wanting for deeper insights into the man's thought process The...

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Book review: The Modi Effect; Man of steel - The Financial ...

Released on March 2015, this exciting book takes us inside the Modi's campaign to transforming India. It also takes a peep inside Modi's working architecture and his meteoric rise to supreme power...

10 Best Books that Talk about Narendra Modi | by Zack ...

What is clear, though, is this: India, traditionally a non-aligned country, is increasingly casting its lot with the US. Prime Minister Narendra Modi has decided that tactically, India's development path hinges on being closer to the west and he has consequently aligned itself with America's "Indo-Pacific strategy".. He sees more value in India aspiring to be a competitor with China ...

Modi playing a high-risk game as he stands firm with US ...

Here are the key takeaways from Prime Minister Narendra Modi's Sasaram rally. People have decided that those who have a history of making Bihar 'Bimaru' will not be allowed to return, PM Narendra ...