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slide:ology fills that void. Written by Nancy Duarte, President and CEO of Duarte Design, the firm

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that created the presentation for Al Gore's Oscar-winning film, An Inconvenient Truth, this book is full of practical approaches to visual story development that can be applied by anyone. The book combines conceptual thinking and inspirational design, with insightful case studies from the world's leading brands.

Amazon.com: slide:ology: The Art and Science of Creating ...

There's an art and science to creating great presentation slides and Slide:ology gives you insight into both. When making presentations, you need to think visually. However, most organizations don't train people in thinking like a designer and we certainly don't learn visual language in school the way we learn written language.

Slide:ology: The Art And Science Of Creating Great ...

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Slide:ology: The Art and Science of Creating Great ...

slide:ology is designed as a reasonably comprehensive how-to guide on creating compelling visual material for presentations, promotional materials, and stories. The book is an easy read and visually very appealing. With a list price of \$34.99, I found the book to be a very affordable introduction to the world of the graphic designer.

slide:ology: The Art and Science of Creating Great ...

Slide:ology: The Art and Science of Creating Great Presentations O'Reilly Series Safari Books Online:

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Author: Nancy Duarte: Edition: illustrated, revised: Publisher "O'Reilly Media, Inc.", 2008:...

Slide:ology: The Art and Science of Creating Great ...

Slideology the art and science of creating great presentations paperback by nancy duarte - overrated, extremely light on content

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THE ART AND SCIENCE OF CREATING GREAT PRESENTATIONS. slide:ology. THE ART AND SCIENCE OF CREATING GREAT PRESENTATIONS. CHAPTER 1. 1. Creating a New Slide Ideology. 2 slide:ology. We are all inherently visual communicators. Consider kindergarten: crayons, finger paints, and clay propelled our expression, not word processors or spreadsheets.

THE ART AND SCIENCE OF CREATING GREAT PRESENTATIONS

slide:ology fills that void. Written by Nancy Duarte, President and CEO of Duarte Design, the firm that created the presentation for Al Gore's Oscar-winning film, An Inconvenient Truth, this book is full of practical approaches to visual story development that can be applied by anyone. The book combines conceptual thinking and inspirational design, with insightful case studies from the world's leading brands.

slide:ology by Duarte, Nancy (ebook)

The title of this entry is taken from a book written by Nancy Duarte: Slide:ology, The Art and Science of Creating Great Presentations. In a previous entry, I talked about how humans have evolved to survive in groups. This means that communicating ideas effectively is essential for our existence. This is even more valid in the sphere of business.

Presentation Tips From Nancy Duarte's Slide:ology | HuffPost

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slide:ology [Book] - O'Reilly Media

Finally! Nancy Duarte, the Principle of Duarte Design (the firm behind the creation of Al Gore's Oscar-winning presentations), has published a presentation book for the rest of us. It's called Slide:ology: The Art and Science of Creating Great Presentations. Slide:ology is practical, it's highly visual, and it's beautiful. I love this book. Slide:ology should come bundled with every copy of ...

Presentation Zen: Slide:ology: My favorite presentation ...

Nancy Duarte: Slide:ology, The Art and Science of Creating Great Presentations. . . . In her book, Nancy Duarte writes that a presentation is often the last impression a client gets before closing a deal. How is it possible that businesses spend millions of dollars on an ad campaign and at the same

By Ricardo B. Salinas, Founder and Chairman, Grupo Salinas

slide:ology: The Art and Science of Creating Great Presentations - Nancy Duarte Book Description No matter where you are on the organizational ladder, the odds are high that you've delivered a high-stakes presentation to your peers, your boss, your customers, or the general public.

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Find many great new & used options and get the best deals for Slide:ology : The Art and Science of Creating Great Presentations by Nancy Duarte (2008, Trade Paperback, Revised edition) at the best online prices at eBay! Free shipping for many products!

Slide:ology : The Art and Science of Creating Great ...

Slide:ology reaches a broad audience because it offers a new way to think about presentations. It also provides practical examples and inside tips for the beginners on how to turn words into visual images. Even if you are veteran slide-jock or designer, you should find Slide:ology useful and an enjoyable read.

slide:ology: The Art and Science of... book by Nancy Duarte

slide:ology fills that void. Written by Nancy Duarte, President and CEO of Duarte Design, the firm that created the presentation for Al Gore's Oscar-winning film, An Inconvenient Truth , this book is full of practical approaches to visual story development that can be applied by anyone.

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Record Citations

Nancy Duarte is an American writer, speaker, and CEO. Duarte is the author of several books, including slide:ology: The Art and Science of Creating Great Presentations (2008), Resonate: Present Visual Stories that Transform Audiences (2010), the HBR Guide to Persuasive Presentations

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(2012), and Illuminate: Ignite Change Through Speeches, Stories, Ceremonies and Symbols (2016).

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