

Naming The Enemy Anti Corporate Social Movements Confront Globalization

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Naming The Enemy Anti Corporate

A new movement of 'anti-globalists', in Time Magazine's words (24 April 2000), now 'oppose corporate dominion over the planet's poor and disfranchised'. Naming the Enemy is the first systematic documentation of this international resistance to transnational corporations and globalization which has so recently burst into the public gaze with the street protests in Seattle, Washington, London and Prague.

Naming the Enemy: Anti-Corporate Social Movements Confront ...

groups which explicitly treat corporations as "the enemy," while chiding groups that are insufficiently anti-corporate in their rhetoric. Starr classifies each group or movement under one of three "modes" of resistance to corporate globalization: 1) contestation and reform; 2) globalization from below; and 3) delinking, or relocalization.

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Description. A new movement of anti-globalists has arisen to oppose corporate domination over the planet's poor and disfranchised. Naming the Enemy is the first systematic documentation of this international resistance to transnational corporations and globalization which began with the street protests in Seattle, Washington, London and Prague.

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Amory Starr's highly readable "Naming the Enemy" explains the global movement against corporations. Using impeccably researched case studies, she shows how local movements against local problems turned into a global movement for social justice.

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