

Global Report On Adventure Tourism Travel Skift

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Global Report On Adventure Tourism

UNWTO □Global Report on Adventure Tourism Adventure Tourism has grown exponentially worldwide over the past years with tourists visiting destinations previously undiscovered. This allows for new...

Global Report on Adventure Tourism - Skift

UNWTO Global Report on Adventure Tourism. The World Tourism Organization (UNWTO) and the Adventure Travel Trade Association (ATTA) jointly released a UNWTO Affiliate Member Report on Global Adventure Tourism. This is the first report published by the UNWTO on the topic of adventure tourism. The ATTA worked with the UNWTO on this report to help educate the global leisure tourism industry on the core values of responsible tourism.

UNWTO Global Report on Adventure Tourism

The Global Report on Adventure Travel offers a thorough, insightful analysis of the current and future adventure travel sector. It providing global trends, the current sector structure on a significant growing market, potential benefits, risks and sector challenges. Additionally, it provides a closer look at the links between the proper management of adventure travel for a sustainable, ethical tourism which contributes effectively to local communities and the environment.

Global Report on Adventure Tourism | UNWTO

Global Report on Adventure Tourism Adventure Tourism has grown exponentially worldwide over the past years with tourists visiting destinations previously undiscovered. This allows for new destinations to market themselves as truly unique, appealing to those travellers looking for rare, incomparable experiences.

Global Report on Adventure Tourism - TravelBiz Monitor

Against this backdrop, The Global Report on Adventure Travel offers a thorough insightful analysis of the current and future adventure travel sector, providing global trends and structural knowledge on a significant, growing market, which is rapidly expanding, particularly in these new destinations. The Report highlights the importance of public-private sector collaboration initiatives within the adventure tourism sector.

Affiliate Members Global Report, Volume 9 - Global Report ...

The adventure travel market grew at an incredible rate of 65 percent yearly from 2009-2013. That's the conclusion of a consumer report compiled by the Adventure Travel Trade Association (ATTA) and The George Washington University . The Adventure Tourism Market Study (ATMS) compiled data from three regions: North America, South America, and Europe. According to the UNWTO, those three regions collectively represent 70 percent of international outbound departures.

Adventure Tourism Is the Fastest-Growing Global Niche

Adventure Tourism Market Outlook - 2026 The global adventure tourism market was valued at \$ 586.3 billion in 2018, and is projected to reach \$1,626.7 billion in 2026, registering a CAGR of 13.3% from 2019 to 2026. The development of the travel & tourism sector fosters the growth for adventure tourism market demand.

Adventure Tourism Market Size and Demand | Industry ...

Technavio's report, Global Adventure Tourism Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and...

Global Adventure Tourism Market 2016-2020

Positive and negative impact of adventure tourism July 5, 2018 by Alan Behrens Tourism is one of the main drivers of the world economy and it also happens to be a major industry. When it comes to the question of traveling to a certain location, it depends more on the country in question than anything else.

Positive and negative impact of adventure tourism - Pros ...

The Adventure Travel Trade Association inspires, connects and empowers the global community to do good through travel. We're an ever-growing community of passionate travel professionals from destinations all around the globe. Inside our membership program and in-person events, you'll discover enthusiastic people just like you who dedicate their life's work to transforming people and ...

Adventure Travel Trade Association | Global Network of ...

Recently published report on Global Tourism (Ecotourism, Adventure Tourism) Market by Orbis Research includes market overview, detailed literature on products, services and overall industry ...

Global Ecotourism Market and Adventure Tourism Market 2020 ...

Technavio's report, Global Adventure Tourism Market 2018-2022, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Global Adventure Tourism Market 2018-2022 - ReportLinker

In 2008, the effect of the global economic crisis on tourism, including adventure tourism, was unknown. Despite concerns that the sector might experience a downturn, it has grown steadily over the past eight years.

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The UNWTO Global Report on Adventure Tourism, published jointly with the Adventure Travel Trade Association (ATTA), is a first approach by

UNWTO on the topic of adventure tourism. The report provides insight into the close relation between adventure tourism and responsible tourism.

UNWTO and the Adventure Travel Trade Association release ...

The study focused on previous (actual) and anticipated (intended) travel behavior, as well as psychographic and demographic information. This report provides a detailed examination of adventure travelers in these three areas, including: number of travelers, spending, and a snapshot of predicted future trends.

ADVENTURE TOURISM MARKET REPORT

Seattle, WA – November 4, 2014 – The UNWTO Global Report on Adventure Tourism, published jointly with the Adventure Travel Trade Association (ATTA), is a first approach by UNWTO on the topic of adventure tourism. The report provides insight into the close relation between adventure tourism and responsible tourism. ATTA, a UNWTO Affiliate Member, has provided key input in this report to help increase awareness among the global tourism sector on the core values of responsible tourism.

U.N. World Tourism Organization and the Adventure Travel ...

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Adventure Tourism industry. Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

COVID-19 Impact Analysis-Global Adventure Tourism Industry ...

This report is a comprehensive look at the issues facing adventure travel businesses and destinations in 2018. Now a decade after the global economic recession that hit tourism hard in 2008, tourism growth has recovered, and 2018 is shaping up to be another milestone year.

2018 Trends Report: Continued Growth, Innovative Marketing ...

Adventure Tourism Report by Material, Application, and Geography – Global Forecast to 2023 is a professional and comprehensive research report on the world's major regional market conditions, focusing on the main regions (North America, Europe and Asia-Pacific) and the main countries (United States, Germany, United Kingdom, Japan, South Korea and China).