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FIN 3500 FINANCIAL MANAGEMENT Fall 2019 SYLLABUS

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Chapter 01 Introduction To Corporate Finance

Stephen A. Ross, Randolph W. Westerfield, Bradford D. Jordan, Gordon S. Roberts, J. Ari Pandes, Thomas A. Holloway Now in a Tenth Canadian Edition, Ross Fundamentals of Corporate Finance continues its tradition of excellence as a market leader.

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In capital budgeting, the financial manager tries to identify investment opportunities that are worth more to the firm than they cost to acquire.

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An efficient system of financial management necessitates the use of various control devices. They are ROI, break even analysis, cost control, ratio analysis, cost and internal audit. ROI is the best control device in order to evaluate the performance of various financial policies. 7.

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