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Philip Baxter Meggs (30 May 1942 – 24 November 2002) was an American graphic designer, professor, historian and author of books on graphic design. His book History of Graphic Design is a definitive, standard read for the study of graphic design. He has been called the most important historian of design since Nikolaus Pevsner (1902-1983).

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In 1922 typographer William A. Dwiggins coined the term graphic design to identify the emerging field. Throughout the 20th century, the technology available to designers continued to advance rapidly, as did the artistic and commercial possibilities for design.