

Dont Make Me Think Un Approccio Di Buon Senso Allusabilit Web E Le

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Dont Make Me Think Un

Usability consultant Steve Krug lays out all of the basics about Web usability in his book Don't Make Me Think: A Common Sense Approach to Web Usability currently in its second edition, published in 2006 after the first edition sold nearly 100,000 copies.

Don't Make Me Think: A Common Sense Approach to Web

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Steve Krug's Don't Make Me Think is one of my favorite books on website usability. Krug is an esteemed expert and author with a

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sometimes wicked sense of humor. He also has a down-to-earth, no-nonsense approach to explaining the principles of usability as applied to websites.

Amazon.com: Don't Make Me Think, Revisited: A Common Sense ...

Don't Make Me Think is a book by Steve Krug about human-computer interaction and web usability. The book's premise is that a good software program or web site should let users accomplish their intended tasks as easily and directly as possible.

Don't Make Me Think - Wikipedia

Most notably, Krug is known as the author of “Don’t Make Me Think”, a beginners guide to web usability. This has been often referred to as the bible of web usability and has been adopted by many companies and universities as a textbook for classes and education. In “Don’t Make Me Think”, Krug takes a common sense approach to the content.

"Don't Make Me Think" (5 Key Takeaways on Web Design

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This is what makes a good web space. Steve Kruger, the author of ‘Don’t make me think,’ refers to website design to a game of golf; “a handful of ways to get the ball in the hole, a million ways not to.” I am excited about what the web and design has to offer for the future.

Don't make me think - Blog - Nelson Bostock Unlimited

For my Human Computer Interaction Class

Dont Make Me Think! Rubric Assignment - YouTube

Don’t Make Me Think, Revisited is still short enough to read on a plane ride, but now the examples are from the 21st century, and it talks about mobile sites and apps. Learn more/Buy it Read a chapter Downloads. The how-to book. If Don’t Make Me Think convinced you that you should be doing usability tests, this book tells you exactly how to ...

Advanced Common Sense - Steve Krug's Web site

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"Don't Make Me Think" by Steve Krug is one of the first books I read when I was getting into digital design. It helped me move from designing things that jus...

Don't Make Me Think | Steve Krug | UX Design Book Review ...

ince Don't Make Me Think was first published nearly five years ago, people have been wonderful about the book. I get lots of lovely email. You can't imagine how nice it is to start your morning with someone you've never met telling you that they enjoyed something that you did. (I recommend it highly.)

Don't Make Me Think!

A Common Sense Approach to Web Usability. When I wrote Don't Make Me Think, my intent was to help people learn to think like a usability expert: to ask the same questions that I have in mind when I'm trying to make something more usable.

Advanced Common Sense - Don't Make Me Think

Don't make me think là cuốn sách nền tảng nhất, căn bản nhất. Steve Krug giúp bạn xây dựng tư duy của người làm UX - tư duy hướng người dùng sâu sắc. Xuyên suốt gần 200 trang sách, ông chỉ làm rõ 1 điều duy nhất đó là làm sao để người dùng có thể sử dụng sản phẩm mà không phải suy nghĩ bất kỳ điều gì.

[Ebook] - Don't make me think - NOVAON

Editions for Don't Make Me Think, Revisited: A Common Sense Approach to Web Usability: 0321965515 (Paperback published in 2013), 0321344758 (Paperback pu...

Editions of Don't Make Me Think, Revisited: A Common Sense ...

Don't Make Me Think. User experience, in a nutshell, is that simple advice: Don't make me think. Apply it to your sites and make sure they're crazy simple to use. "The main reason why it's important not to make me think is that most people are going to spend far less time looking at the pages we design than we'd like to imagine.

Don't Make Me Think: How to Make Websites Work Better

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Steve Krug (pronounced "kroog") is best known as the author of Don't Make Me Think: A Common Sense Approach to Web Usability, now in its third edition with over 600,000 copies in print. His second book is the usability testing handbook Rocket Surgery Made Easy: The Do-It-Yourself Guide to Finding and Fixing Usability Problems.

Don't Make Me Think, Revisited: A Common Sense Approach to ...

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ebooks/Don't Make Me Think, Revisited, 3rd Edition.pdf at ...

Scott Lydiard's Web Developers - Home

Scott Lydiard's Web Developers - Home

Here are 20 quotes reflecting some key points from "Don't Make Me Think". If something requires a large investment of time — or looks like it will — it's less likely to be used. Making every page or screen self-evident is like having good lighting in a store: it just makes everything seem better.

Don't Make Me Think: 20 Wise Thoughts about Usability from ...

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Krug invariably answers, "Don't make me think!" He explains that websites need to be self-evident, obvious, and self-explanatory. Through effective design, they need to tell users what the site has to offer, where to start, and how to find what they're looking for. Krug points out several common design errors that make users "think".

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