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Professor Karen Cheng is the author of *Designing Type*, a comprehensive, systematic guide to the design of letters, published by Yale University Press. Since its initial publication in 2006, *Designing Type* has been translated into German, Spanish, French, Chinese, and Korean, and it has been ranked #14 on a list of "Top 50 Typography Books of the Last 50 Years" in the journal *Visible Language*.

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Karen Cheng is professor in the Visual Communication Design program at the University of Washington in Seattle, where she teaches type design and typography. An active practitioner, her design work has been published by the American Institute of Graphic Arts (AIGA), Communication Arts, Print, Critique and ID Magazine.

Designing Type : Karen Cheng : 9781786275448

Karen Cheng's Designing Type is the answer to the needs of a multitude of type designers from all over the world. It is probably the first book ever to analyse, discuss and explain process of designing letterforms so thoroughly.

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Author Karen Cheng, associate professor at the University of Washington's Visual Communication Design Program in Seattle, teaches type design and typography. The lessons that she includes in her book are so simple that you can understand the type designer's process almost overnight.